

Programme: Bachelor of Business Administration (BBA) Sem: I							
NHEQF Level: 5 Courses				Evaluation Scheme			Total Marks
Course Category	Course Sub Category	Course Name	Code	Credits	CIA	ESE	
Discipline Specific Core Courses (DSCC)	Major	Principles of Management	ODLBBADSC001	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Business Accounting	ODLBBADSC002	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Business Organisation	ODLBBADSC003	4	30	70	100
General Elective (GE)/ Interdisciplinary/ Multidisciplinary/Allied Courses	GE*	GE will be selected by the students.		4	30	70	100
Skill Enhancement Course (SEC)/Internship	(SEC)	Fundamental Computer Skills	ODLBBASEC004	2	15	35	50
Ability Enhancement Course (AEC)	AEC	Communicative English -I	ODLBAAEC001	2	15	35	50
Value Added Course (VAC)/Indian Knowledge System (IKS)	VAC - Foundation	Yoga and meditation	ODLBBAVAC001	2	15	35	50
Total				22	165	385	550

* List of GE Subjects for Semester I:

1. Computer System Architecture and Digital Electronics
2. CG me Paryatan
3. Nutrition for Health

Students have to select anyone of the above mentioned subjects.



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Programme: Bachelor of Business Administration (BBA) Sem: II							
NHEQF Level: 5 Courses				Evaluation Scheme			Total Marks
Course Category	Course Sub Category	Course Name	Code	Credits	CIA	ESE	
Discipline Specific Core Courses (DSCC)	Major	Business Mathematics	ODLBBADSC004	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Cost Accounting (Moocs)	ODLBBADSC005	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Managerial Economics	ODLBBADSC006	4	30	70	100
General Elective (GE)/	GE*	GE will be selected by the students.		4	30	70	100
Skill Enhancement Course (SEC)/Internship	SEC	Business Case Analysis	ODLBBASEC014	2	15	35	50
Ability Enhancement Course (AEC)	AEC	Communicative English -II	ODLBBAEC003	2	15	35	50
Value Added Course (VAC)/Indian Knowledge System (IKS)	VAC	Environmental Studies and Disaster Management	ODLBBAVAC002	2	15	35	50
Total				22	165	385	550

* List of GE Subjects for Semester II:

1. IT skills
2. CG me Janjatiya Sanskriti
3. Intellectual Property Rights

Students have to select anyone of the above subjects.



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Programme: Bachelor of Business Administration (BBA) Sem: III							
NHEQF Level: 5 Courses				Evaluation Scheme			Total Marks
Course Category	Course Sub Category	Course Name	Code	Credits	CIA	ESE	
Discipline Specific Core Courses (DSCC)	Major	Business Environment	ODLBBADSC007	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Business Statistics	ODLBBADSC008	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Organizational Behaviour (MOOCs)	ODLBBADSC009	4	30	70	100
General Elective (GE)/	GE*	GE will be selected by the students.		4	30	70	100
Skill Enhancement Course (SEC)/Internship	(SEC)	IT For Managers	ODLBBASEC022	2	15	35	50
Ability Enhancement Course (AEC)	AEC	Presentation Skills	ODLBBAEC010	2	15	35	50
Value Added Course (VAC)/Indian Knowledge System (IKS)	VAC	Leadership development	ODLBBAVAC007	2	15	35	50
Total				22	165	385	550

* List of GE Subjects for Semester III:

1. Fundamentals of Programming
2. Bharat ke Dharmik Paryatan Sthal
3. Food Toxicology & Adulteration

Students have to select anyone of the above subjects.

Programme: Bachelor of Business Administration (BBA) Sem: IV							
NHEQF Level: 5 Courses				Evaluation Scheme			Total Marks
Course Category	Course Sub Category	Course Name	Code	Credits	CIA	ESE	
				Discipline Specific Core Courses (DSCC)	Major	Principles of Marketing (MOOCs)	
Discipline Specific Core Courses (DSCC)	Major	Financial Management	ODLBBADSC011	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Human Resource Management	ODLBBADSC012	4	30	70	100
Discipline Specific Elective Courses (DSEC)	Minor	Business Ethics and CSR	ODLBBADSE001A	4	30	70	100
		Cyber Security	ODLBBADSE001B				
Ability Enhancement Course (AEC)	AEC	Personality Development skills	ODLBBAEC011	2	15	35	50
Value Added Course (VAC)/Indian Knowledge System (IKS)	VAC	Constitution of India	ODLBBAVAC008	2	15	35	50
Skill Enhancement Course (SEC)/Internship	(SEC)	Negotiation Skills	ODLBBASEC023	2	15	35	50
Total				22	165	385	550



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Dr. Bhushan

Programme: Bachelor of Business Administration (BBA) Sem: V							
NHEQF Level: 5 Courses				Evaluation Scheme			Total Marks
Course Category	Course Sub Category	Course Name	Code	Credits	CIA	ESE	
Discipline Specific Core Courses (DSCC)	Major	Indian Ancient Management (IKS core)	ODLBBADSC013	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Business Research	ODLBBADSC014	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Business Law	ODLBBADSC015	4	30	70	100
Discipline Specific Elective Courses (DSEC)	Minor	Consumer Behaviour	ODLBBADSE002A	4	30	70	100
		Banking and insurance	ODLBBADSE002B				
Discipline Specific Elective Courses (DSEC)	Minor	Retail Management	ODLBBADSE003A	4	30	70	100
		Training and Development	ODLBBADSE003B				
Research Project (RP)/Major Project (MP)/Research Methodology (RM)/On Job Training (OJT)	(RP)	Internship/Project & Viva	ODLBBARP001	2	15	35	50
Total				22	165	385	550

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Programme: Bachelor of Business Administration (BBA) Sem: VI							
NHEQF Level: 5 Courses				Evaluation Scheme			Total Marks
Course Category	Course Sub Category	Course Name	Code	Credits	CIA	ESE	
Discipline Specific Core Courses (DSCC)	Major	Entrepreneurship Management	ODLBBADSC016	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Strategic Management	ODLBBADSC017	4	30	70	100
Discipline Specific Core Courses (DSCC)	Major	Production and Operation Management	ODLBBADSC018	4	30	70	100
Discipline Specific Elective Courses (DSEC)	Minor	Product & Brand Management	ODLBBADSE004A	4	30	70	100
		International Finance	ODLBBADSE004B				
Ability Enhancement Course (AEC)	AEC	Impression Management	ODLBBAEC012	2	15	35	50
Research Project (RP)/Major Project (MP)/Research Methodology (RM)/On Job Training (OJT)	(RP)	Project Preparation of a Business Plan	ODLBBARP002	4	30	70	100
Total				22	165	385	550

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